

11.06.2015

For Immediate Release

MEDIUM COOL

A holiday gift shop

Saturday 11.21.15, 12-6pm

Sunday 11.22.15, 11am-5pm

Prairie Production

1314 W. Randolph St.

Chicago IL., 60607

It is a pleasure to announce the third annual Medium Cool, a holiday gift shop taking place on November 21 and 22 at Prairie Production in a Chicago. The fair will feature thoughtful objects and printed matter from designers and artists.

In a world that has borne witness to Topshop, Kinfolk Magazine and Donald Trump's bid for presidency, buying things can be scary. Medium Cool is a space for mindful, fruitful exchange, both social and economic. It's guilt-free but not austere—the roasted beet and goat cheese salad of consumerism.

The fair occurs on the same weekend as two other arts related events in the city—the Renaissance Society's symposium *In.Practice* and Chicago Book Expo. Think of it as a cultural buffet. All events are conveniently located off of the green line and will give us an opportunity to leave the house one last time before Chicago winter sets in.

This year's exhibitors include:

Amigos Publishing, Candor Arts, Document, The Graham Foundation, Harry Kuttner, Helen Maurene Cooper, Issue Press, João Doria, Leisure Press, LVL3, Mystery Library, Natalie Smith, No Coast, Nonporous, Sobsercove Press, Solid State, Tan & Loose Press, Temporary Services/ Half Letter Press, The Chicago Perch, The Renaissance Society, Tusk, University Galleries, Western Exhibitions and more.

Soundtracks for shopping will be provided by Alex Herrera, Seth Hoekstra, Marcus Moretti, Kate Ruggeri, Brook Sinkinson Withrow and Brandon Wilner.

For more information visit medium-cool.com, an online advent calendar with new content being revealed every day leading up to the opening of the shop.